

# **Origins Of The Internet (2)**

•The cold war spilled over into space.

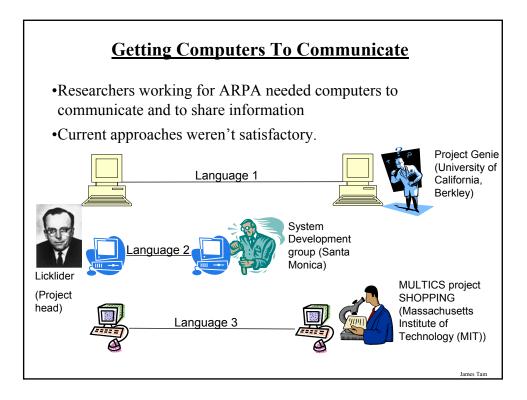
- •Both sides tried to be the first to send a satellite into space.
- •Americans in 1957: A sophisticated three stage rocket was planned as the first man-made vehicle to be spent into space.
- •The USSR in 1957: surprised the world by launching Sputnik I (first artificial satellite).

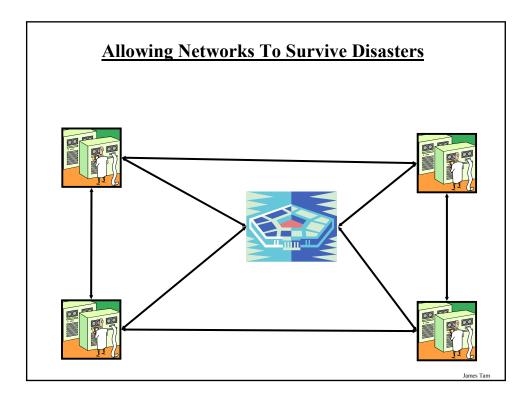


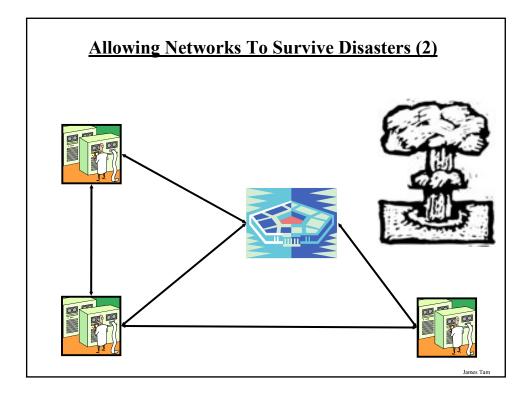
•The launch of Sputnik motivated the creation of ARPA (Advanced Research Projects Agency) in the US.

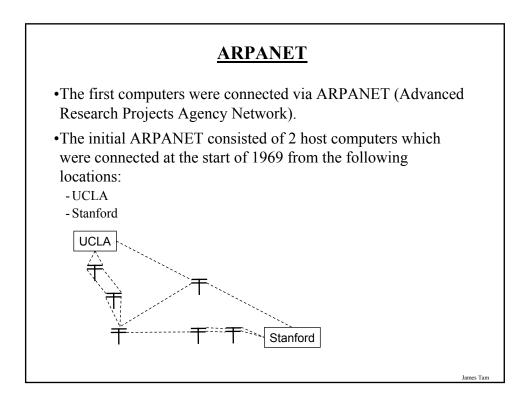
James Tam

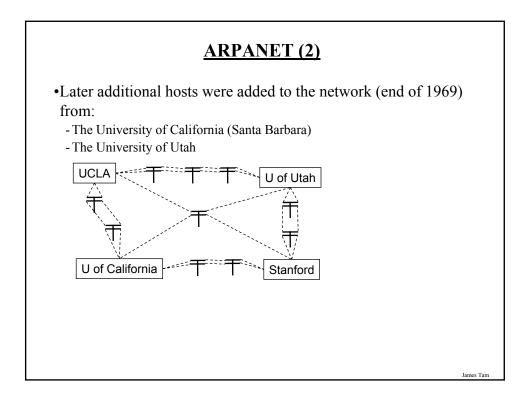
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# **Important Milestones Of The Internet**

### •In 1972

- The first "hot application" (something that really caught on) was introduced by Ray Tomlinson.

•1989:

- The ideas behind the World Wide Web were first described in a paper.

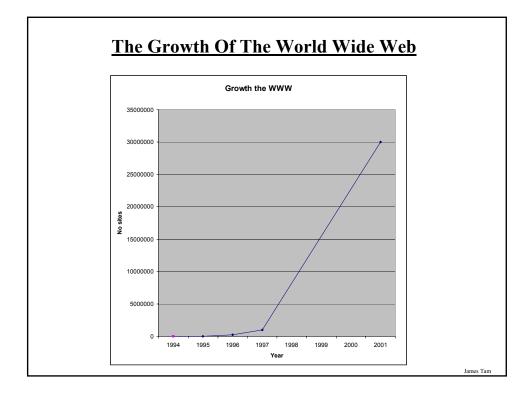
•1990:

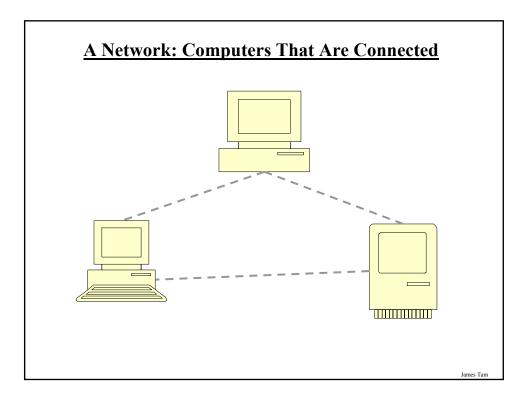
- The ARPANET was shut down.

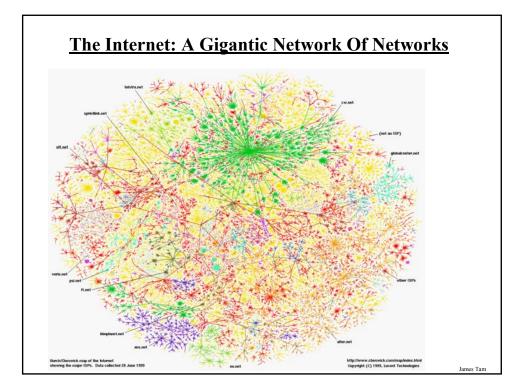
- The first Internet search program Archie was developed at McGill university.

•1991:

- The World Wide Web was released to the public.







# What Makes This Connectivity Possible?

- •Recall: the motivation for connecting computers came out of the ARPA project.
- •The protocols (rules) of the Internet is what allows the connections (and therefore the Internet) to exist:
  - HTTP (Hyper Text Transfer Protocol): rules for linking documents on the WWW.
  - SMTP (Simple Mail Transfer Protocol): rules for sending simple English text messages.
  - MIME (Multipurpose Internet Mail Extensions): allows messages in other languages to be sent, provides the ability to send non-text attachments in the mail.

# "Who" Of The Internet

•Who invented the Internet:

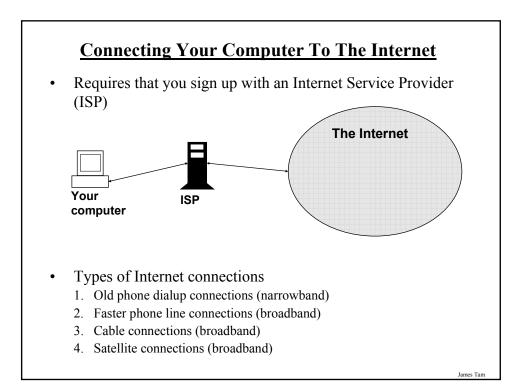
- The US government team at ARPA first led by JCR Licklider and later by Larry Roberts. However no one person can take credit for 'creating' the Internet.

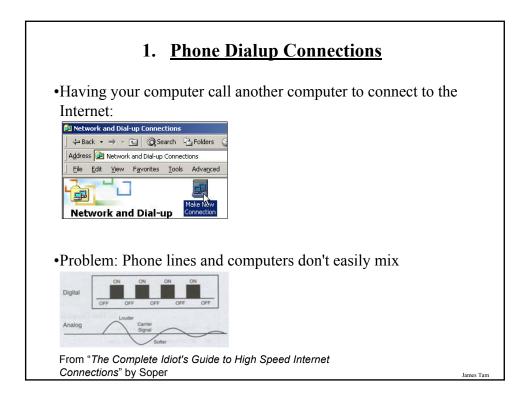
•Who owns the Internet:

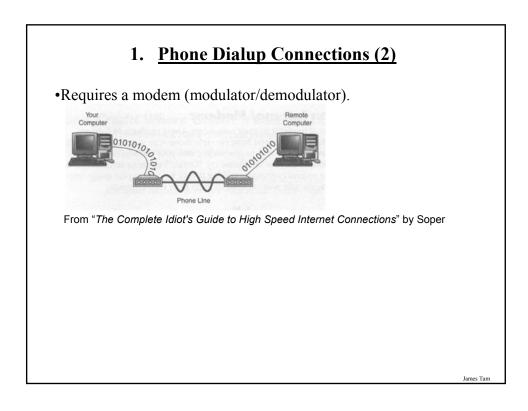
- Not the US government (although it still has some influence).
- The networks that make up the Internet are owned by companies, non-profit organizations, governments and individuals.

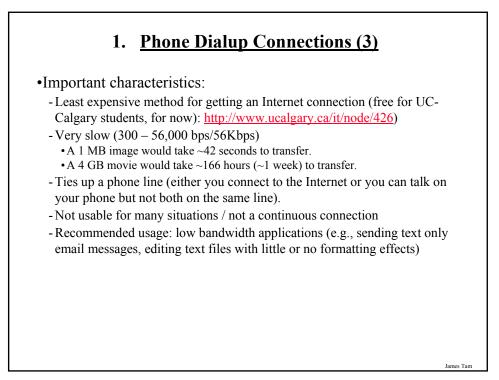
•Who funds the Internet:

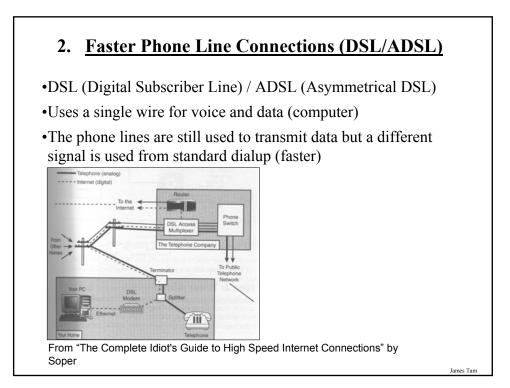
- Originally it was the US government.
- Now it's the owners of the networks that make up the Internet.







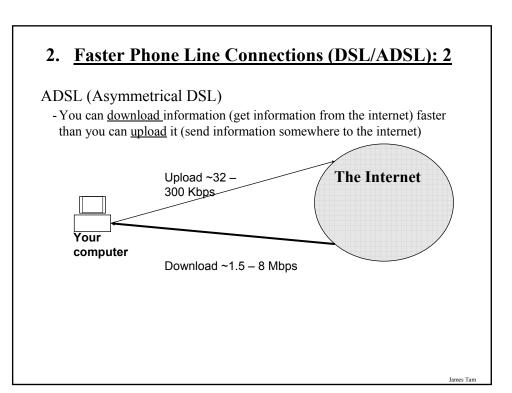


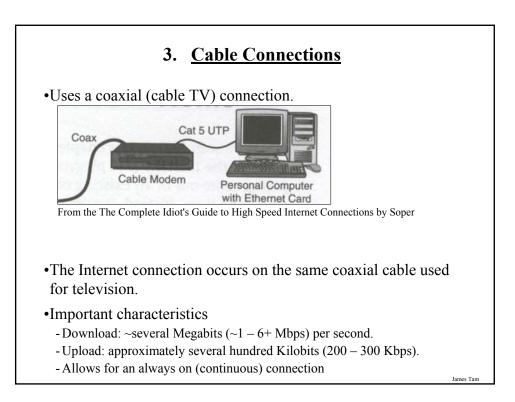


# 2. Faster Phone Line Connections (DSL/ADSL)

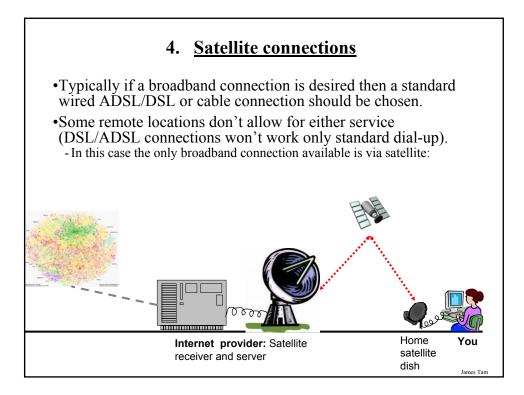
•Important characteristics:

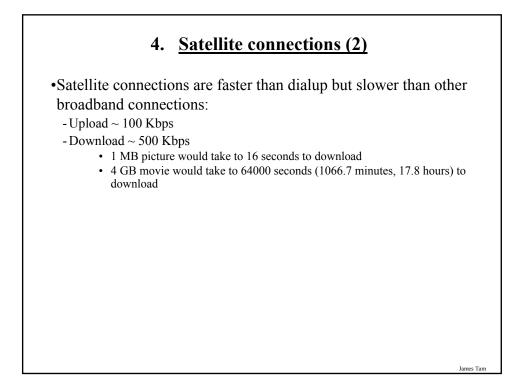
- Fast connection: ~ 100's Kbps several Mbps.
- Doesn't tie up a phone line.
- Allows for an always on (continuous) connection.
- -1 MB image would take at least a second to download
- 4 GB movie would take at least 4,000 seconds (66.7 minutes, 1.1 hours) to download

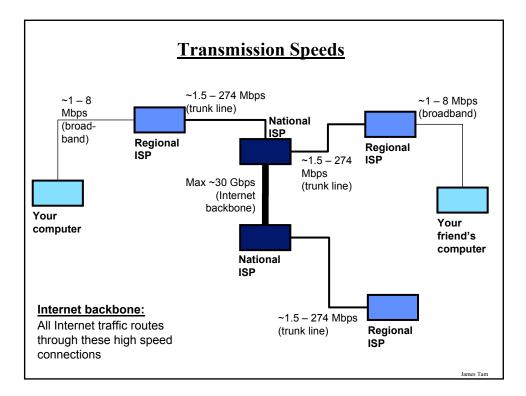


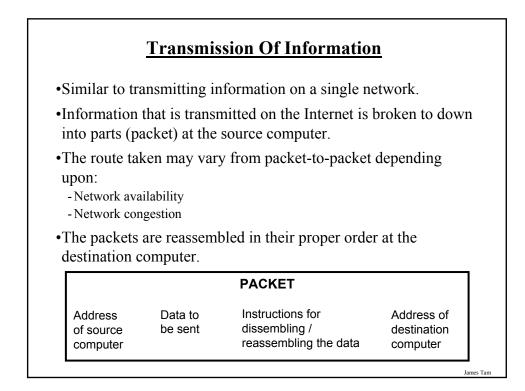


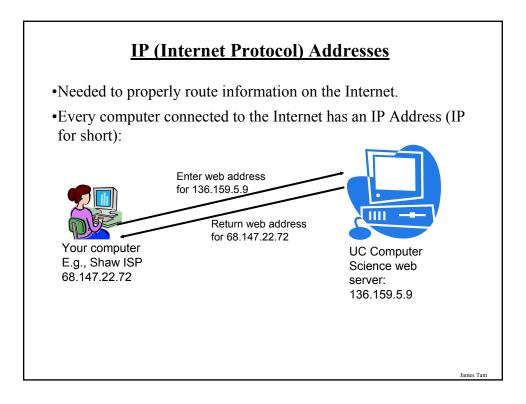
ADSL/DSL	•Cable
- Typical transfer rates are slower	- Typical transfer rates are faster
- Internet connection is not shared	- Internet connection is among shared subscribers
- ADSL/DSL Internet service is highly restricted	- Cable Internet service is widely available
- (Calgary): The service is targeted more for 'experienced' computer users	- (Calgary): The service is targeted to the general population.

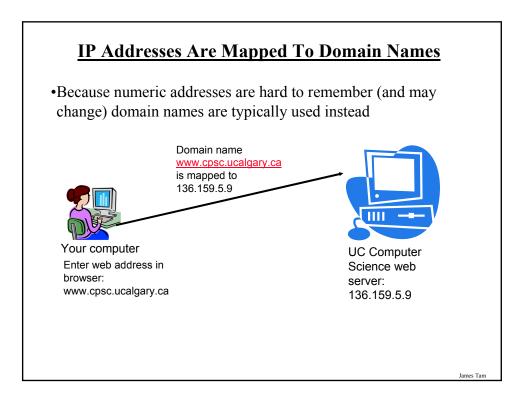












# **High Level Control Of Internet Addresses**

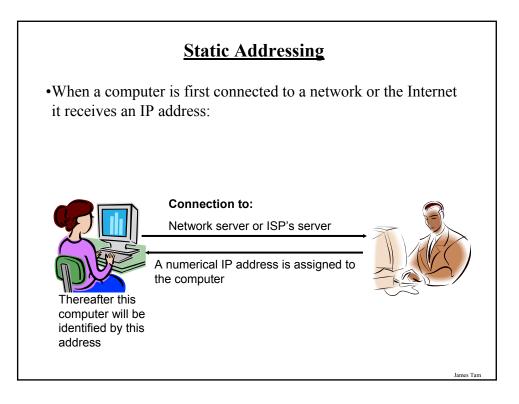
•Different organizations (Registrars) provide Internet Addresses for Internet providers or websites:

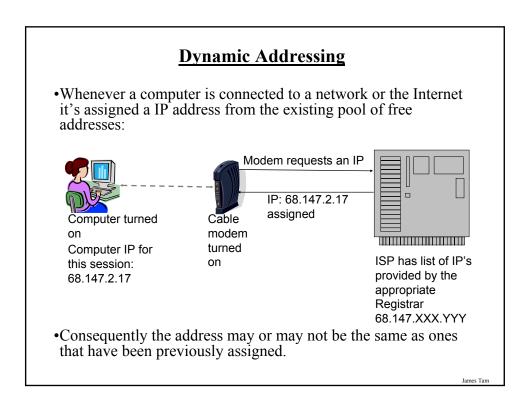
- VeriSign: dot-com (".com"), dot-net (".net")
- RegistryPro, NeuLevel and Public Interest Registry: dot-biz (".biz"), dotpro (".pro"), dot-org (".org")

James Tam

# How IP Addresses Are Assigned

- •Because of IP addresses the Internet is not an anonymous network!
- •Internet service providers purchase a number of addresses for their computers and for the computers of their subscribers.
- •When you turn on your computer and modem an IP address is assigned to your computer from your ISP:
  - Dynamic addressing
  - Static addressing





# **Dynamic Addressing (2)**

### •Advantages:

- Moving machines around the network to a different (sub)net is trivial. When the machine is connected at it's location it will learn it's new IP.
- Resource efficient (not every computer needs it's own IP so fewer IP's need to be purchased).

### •Disadvantages:

- Some Internet services (e.g., web, ftp) require a fixed IP address. They won't work with dynamic addressing.

### James Tam

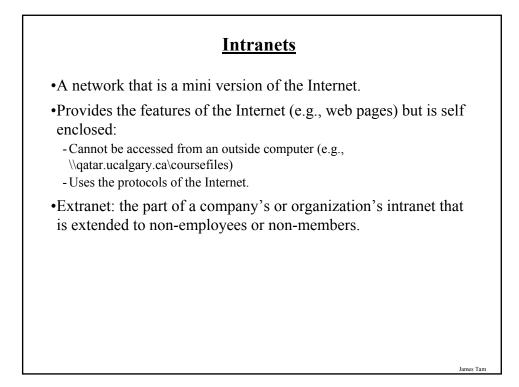
## **Static Addressing**

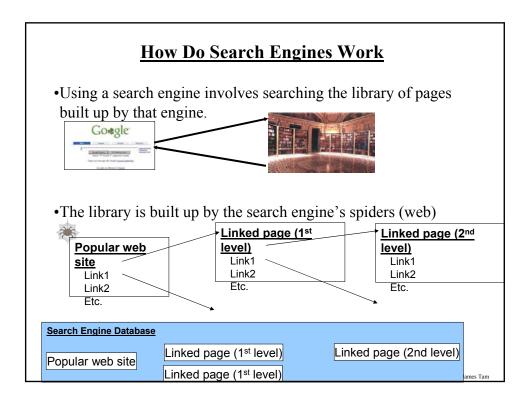
### •Advantages:

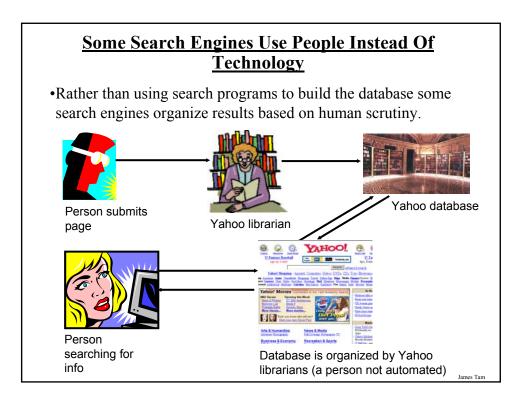
- Other computers may reliably make connections to this computer using certain protocols (e.g., FTP, web).

### •Disadvantages:

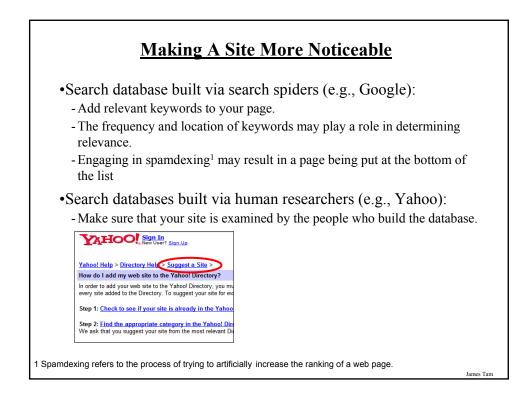
- Machines cannot be simply be physically moved around the network to another (sub)net but must be electronically reconfigured.
- It's less resource-efficient (every computer must have it's own IP). It's more expensive to get a static connection.
- It's less secure (the computer is "an unmoving target" because once a malicious program has found it's IP address, returning to that computer is trivial).

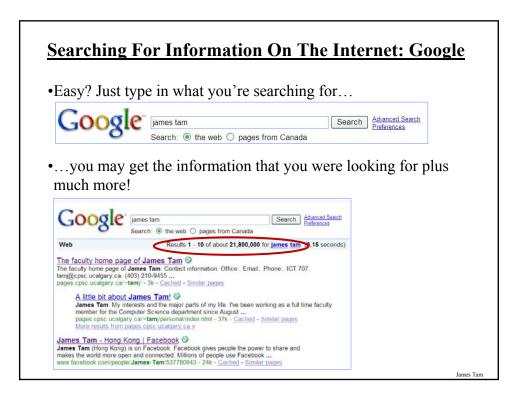






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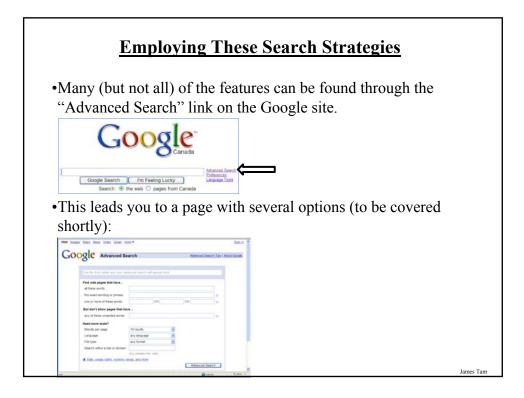




# You Will Learn Strategies For Narrowing Your Search Results:

- 1. Reducing the number of unrelated results.
- 2. Explicitly avoiding pages with certain words.
- 3. Searching for information from select pages.

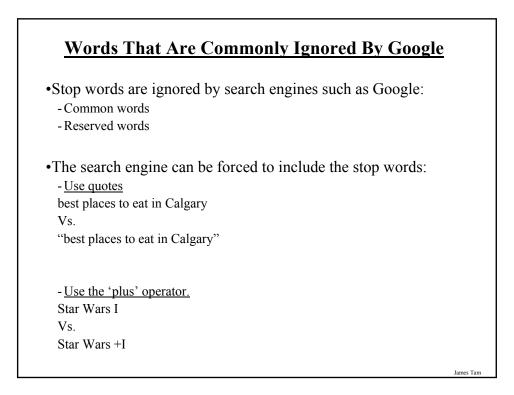
Source: http://www.google.com/support/websearch and http://www.googleguide.com



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# Words That Are Commonly Ignored By Google (2)

- <u>Use the 'plus' operator.</u> how select phone service Vs. +how select phone service

James Tam

# What If More Than One Word Can Be Used?

•Some concepts can be represented by using different words.

•The '~' operator includes synonyms in the search.

•Example:

~cheap computers

# <u>Searching If The Search Criteria Is</u> <u>Incomplete/Partially Unknown</u>

•For example: "Arnold Schwarzenegger"

- •How is it spelled?
  - Arnold Scwartzengger?
  - Arnold Schwartzenger?
  - Arnald Scwartzencker?

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this exact wording or phrase:			tip	
one or more of these words:	OR	OR	tip	
But don't show pages that hav	/e			
any of these unwanted words:			tip	
Need more tools?				
Results per page:	10 results			
Language:	any language			
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	(e.g. youtube.com, .edu)			lange
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# **Searching Among Alternatives**

•Normally when a word is included in the search box Google will try to find web pages that include all those words.

•Example:

cute wallpapers cats dogs Vs.

cute wallpapers cat OR dogs

Example:

"Bruce Lee" OR "Little Dragon" OR "Lee Siu Lung"

**Searching Among Alternatives (2)** 

Note: Google is case sensitive in this situation! (OR must be upper case in order to search for alternatives).

To be or not to be Vs. To be OR not to be

James Tam

es Ta

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Using 'OR': Exceptions <sup>1</sup>	
•Google was designed to approximate how people think and behave when searching for information.	
•Consequently exceptions to the rules are sometimes made.	
•Example: For better OR for worse	
1 From http://www.google.com/support/websearch	James Tam

# **Excluding Words**

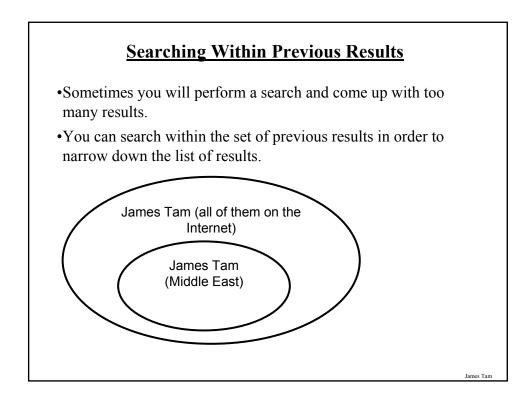
•There may be times when you want Google to exclude sites with certain words or phrases.

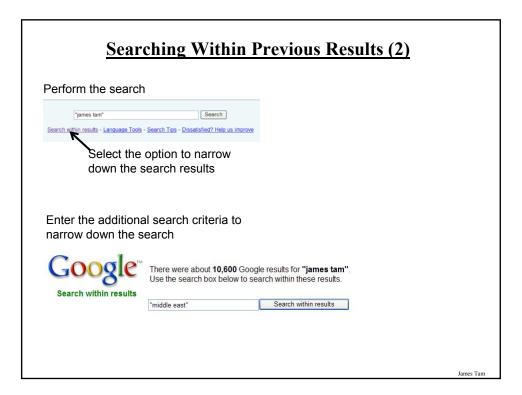
•This can be done with the subtraction operator (subtract the words that follow the operator from search results).

•Example:

"James Tam" Vs. "James Tam" -ucalgary

ind web neves that have				Exact search
ind web pages that have all these words:				phrase
this exact wording or phrase:	James Tam		tip	
one or more of these words:	OR	OR	tip	
But don't show pages that hav	e			
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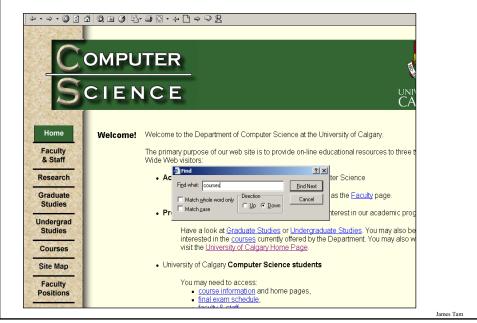


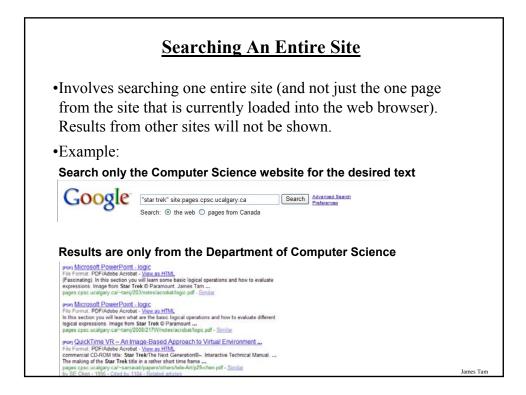


# **Searching Within Previous Results (3)** •Of course these steps could have be consolidated into one step as well. Google" "james tam" "middle east" Search Advanced Search Preferences Search: 💿 the web 🔘 pages from Canada Web Show options... Hospitality News -- Events 4 May 2009 ... The Senior Vice President Mr. James Tam, the Vice Presidents of Vietnam, Indonesia and The Middle East, Mr. G. Michael Bischof (Vietnam) Mr. ... g.com/events.asp - Cached - Simila [PDF] Page 1 PRESS RELEASE (for immediate release) SWISS-BELHOTEL ... File Format: PDF/Adobe Accobat - <u>View as HTML</u> serviced residences in Asia and the <u>Middle East</u> gears up for the Group's ... was attended by: Gavin Faull, Chairman and President; James Tam, Servior Vice ... www.swiss-belihotel.com/doc/Swiss-Belihotel%20International%20-%20VP%20Conference.pdf -Similar Ippop Memorandum File Format: PDF/Adobe Acrobat - <u>View as HTML</u> Mr. James Tam, Senior Vice President ... The Middle East - SBI Regional Office ... Vice President - Operations and Development, The Middle East ... SBI Regional Office ... Vice Voises-beltotel.com/doc/Janeth%20Borlagdan%20-%20SBEC%20and%20Branding% Z0Manager,%20SBI pdf - Similar More results from www.swiss-belhotel.com ... More results from www.swiss-belhotel.com ... ICME 2006 Co-Chairs: Liang Zhang, Communications Research Centre Canada, Wa James Tam, Communications ... Gozde Bozdagi Akar, Middle East Technical University ... www.icme2006.org/Papers/PublicSessionIndex3.asp?Sessionid=1136 - <u>Cached</u> - <u>Similar</u> speaking peace hey jamest tam here, i was deeply moved by this entry, really met my need for ..... especially in conflict-ridden areas like the Middle East, Sierra Leone, ... community.livejournal.com/speakingpeace - <u>Cached</u> - <u>Similar</u> James Tam



# Searching The Currently Viewed Web Page





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# **Meta-Search Engines**

•Searches the databases of multiple search engines automatically.

- •Examples:
  - -<u>www.metacrawler.com</u>
  - -www.dogpile.com
  - -<u>www.profusion.com</u>
  - -<u>www.search.com</u>
  - -<u>www.mamma.com</u>
- •Drawbacks:
  - Searches occur in the simplest form
  - Timeouts
  - Number of results returned

# After This Section You Should Now Know

- •What motivated the development of the Internet
- •How long has the Internet existed
- •What were the two things that was the main focus in the early development of the Internet
- •What was the name of the first version of the Internet
- •Some important milestones in the development of the Internet
- •What is the Internet and how do protocols allow it to exist
- •The important 'Who's' of the Internet
- •Three different ways of connecting to the Internet and the characteristics of each

•Typical transmission speeds of the different Internet providers and the role of the Internet backbone

# After This Section You Should Now Know (2)

•How information is transmitted on the Internet using packets

- •IP addresses: what is their purpose, how are they assigned
- •What is an Intranet and an Extranet and how they differ from the Internet
- •How do search engines work
- •Techniques for narrowing your search results and increasing the efficiency of your searches using Google
- •Meta search engines: what are they, how do they work, what are some of their drawbacks/weaknesses