



















<u>A Brief Discussion Of Graphic Design And</u> <u>Spreadsheets</u>

•How to use and not to use color

•Contrast and consistency

•Rules of thumb for formatting text



















Additional Issues Associated With Color (2)

- When objects are small (text or small graphics) and color is used to distinguish information use highly saturated colors.

This is important information! This is important information!

•Conventions

- "Commonly accepted" conventions can vary widely by culture and their use should be carefully considered e.g., white is associated with purity in some Western cultures and death in some Eastern cultures.

James Tam

Color And Cultural Associations

	Egypt	China	Japan	India	France
Red	• Death	 Happiness 	• Anger, Danger	• Life, creativity	 Aristocracy, Freedom, Peace
Blue	 Virtue, Faith, Truth 	 Heavens, Clouds 	•Villainy		 Freedom, peace
Green	• Fertility, Strength	• Ming Dynasty, Heavens, Clouds	• Future, Youth, Energy	• Prosperity, Fertility	•Criminality
Yellow	 Happiness, Prosperity 	• Birth, Wealth, Power	• Grace, Nobility	•Success	•Temporary
White	•Joy	•Death, Purity	•Death	• Death, Purity	•Neutrality

From "How Fluent is Your Interface? Designing for International Users" Proceedings of the INTERCHI'93. Russo P. and Boor S.



Laura Mathews 1995 Kreiß Drive Santa Rosa. California 95405 207 997 1234	Laura M	Mathews 1953 Knolls Drive Santa Kosa, California 93499 202 aut 1954
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Education	Education	
1990 Associate in Science Nursing, High Honors Sama Rosa Junior College, Santa Rosa, California	1990	Associate in Science Nursing, High Honors Santa Rosa Junior College, Santa Rosa, California
Experience 1992-present Registerri Nurse for Home Health Plus, Visit Division. At-home care of patients with multiple bealth problems, s.n., and career patients.	Experience	
1990-present Registered Nurse for Memorial Bospital Oncology Unit, Santa	1992-present	Registered Nurse for Home Health Plus, Visit Davision, At-home care of patients with multiple health problems, any, and cancer patients.
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1983-1986 Nurse's Aide for Mendocino Coast District Hospital. Fort Bragg, California. Assisted with patient care in Med-Surg and Obstetrical settings.	10.00.00.00	chemotherapy and disease process.
1985-1986 Lab Assistant for Mendocino Coast District Hospital, Fort Bragg	1252-1309	furnia. Assisted with patient care in Med-Surg and Obstetrical settings.
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learn and assume responsibilities, and my dedication to my job.		Previous work experience in a fast-paced, high-stress environment has fine-based my organizational skills. My experiences have made me com- fortable work oncology patients and their families. Supervision value my organizational skills, engenness to learn and assume responsibilities, work one deficience to my mean.

	Assign1	Assign2	Assign3	Midterm	Final	Term grade
111	A	A	A-	В		
112	В	C	С	D		
113	C-	B+	D	С		
114	А	А	A-	В		
115	C-	B+	В	С		
116	C	C	C+	D+		
117	А	A	A-	В		
118	A-	B+	B+	В		
119	С	B+	B-	C+		
120	А	A	B+	В		

James Tam

Consistency And Contrast In A Spreadsheet



























	<u>Absolute,</u>	Relative And M <u>Examples</u>	lixed References	<u>8:</u>
	A B C 1 2			
E	xample	Reference type	Copied result	
\$4	A\$1	•Absolute column	\$A\$1	
		•Absolute row		
A	\$1	•Relative column	C\$1	
		•Absolute row		
\$4	A1	•Absolute column	\$A3	
		•Relative row		
A	1	•Relative column	C3	
		•Relative row		
1 Examp	ples from the Excel 2003 H	elp System		James Tam



The Office Button (Excel)



- •File related operations (new, open, save, print): operations that were available through the 'file' menu of older versions of MS-Office
- •Change properties via 'Excel options' (set access permissions, protect data by encrypting the sheet): many options that were available under the 'tools' menu.
- •Email the sheet or publish it to the web (features new to Excel 2007).
- Configuration options for Excel: fonts and layout, menus and toolbars, error checking formulas.



The Ribbon: Excel

a

Book2 - Microsoft Excel

Home Insert Page Layout Formulas Data Revie

•Data tab:

- Used to import data, organizing data by sorting and filtering, running different 'what if' scenarios, grouping data. Commands in the data tab are grouped into: Get external data, Connections, Sort and filter, Data tools, Outline groups.

•Review tab:

- Used when proofing, protecting and preparing a spreadsheet for review by others. It includes groups for Proofing, Comments and Changes.

•View tab:

- Used to change the current view of the worksheet. Groups include: Workbook views, Show/hide, Zoom, Window and Macros.

•Formulas tab:

- Used when adding predefined functions, creating new formulas or when checking a calculation for errors. It includes four groups: Function library, Defined names, Formula Auditing and Calculation.







Some Popular Spreadsheets

•MS-Excel:

- Produced by Microsoft and it's part of the MS-Office suite of programs.
- Why use it: The most popular spreadsheet (your sheets can be viewed and used by many people without additional work or modifications).

•Open Office:

- A suite of programs produced by Sun Microsystems which includes a spreadsheet.
- Documents produced with MS-Office may usually be viewed and edited with this program.
- Why use it: It's free!

Some Popular Spreadsheets (2)

•Google spreadsheet:

- Produced by the same company that made the Google web search engine.
- Part of the "Google docs" suite of programs.
- Documents can be saved in a variety of formats.
- Why use it: It's free!
- Normally documents are saved on the Google servers (it allows you to access documents from anywhere but there's limits on document sizes and the total amount that can be stored online).

Good Spreadsheet Design Principles

- 1. Make calculations explicit
- 2. Employ lookup tables when appropriate



Example: Calculations Are Shown In More Detail

•Whenever possible label the different parts of a calculation to make easier for the reader to interpret and understand how your calculations work.

-		`	J-	-02-(0	5 + 64 + 6	51 80	•		
spreadsheet budget example.xlsx									
	А	В	С	D	E	F	G		
1		January	February	March					
2	Paycheck	6000	6000	6000					
3	Rent	2000	2000	2000					
4	Food	1000	1000	1000					
5	Car	1000	1000	1000					
6	Fun	1500	100	1000					
7									
8	Savings	500	1900	1000					
0									
	1 2 3 4 5 6 7 8 0 dy	A A Paycheck A Rent A Food 5 Car 6 Fun 7 8 Savings 9 4 4 4 4 5 Car 6 Fun 7 8 5 5 6 7 8 5 5 6 7 8 5 5 7 7 8 7 7 7 7 7 7 7 7 7 7	A B January 2 Paycheck 6000 3 Rent 2000 4 Food 1000 5 Car 1000 6 Fun 1500 7 C 8 Savings 500 9	A B C 1 January February 2 Paycheck 6000 6000 3 Rent 2000 2000 4 Food 1000 1000 5 Car 1000 1000 6 Fun 1500 1000 7 Savings 500 1900 9 Herris Herris Herris	A B C D 1 January February March 2 Paycheck 6000 6000 6000 3 Rent 2000 2000 2000 4 Food 1000 1000 1000 5 Car 1000 1000 1000 6 Fun 1500 100 1000 7 Savings 500 1900 1000	A B C D E 1 January February March 2 Paycheck 6000 6000 6000 3 Rent 2000 2000 2000 4 Food 1000 1000 1000 5 Car 1000 1000 1000 6 Fun 1500 100 1000 7	A B C D E F 1 January February March 2 Paycheck 6000 6000 6000 3 Rent 2000 2000 2000 4 Food 1000 1000 1000 5 Car 1000 1000 1000		

Using Lookup Tables

•Contain information that is referred to/used in a spreadsheet

•Example, grades:

Letter	Percentage
А	80 - 100%
В	70 – 79%
С	60 - 69%
D	50 - 59%
F	0-49%

Using Lookup Tables (2)

•All the entries in the 'letter grade column' will refer to the table on the right.

Term percentage	Letter grade	Min. percentage	Letter
80		80	A
45		70	В
67		60	С
36		50	D
86		0	F
67			
69			
83			
77			
55			
65			
67			
91			
84			
67			
59			
80			
71			
59			

Why Use Lookup Tables

•The values are made explicit.

•It minimizes the number of changes needed, changing the values in the table changes all the parts in the sheet that refer to that table.



<u>What Representation Should Be Used In A</u> <u>Spreadsheet?</u>

•Text?

- •A graph or chart?
 - What type to use? (Pie, bar, line etc.)

The Benefits Of Using Text

•Text is the best representation to use when accuracy is paramount.

•Example term grades for individual students.













Rules Of Thumb For Graphs (2)

- 2. Bar graphs are used to plot non-continuous data e.g., the number of patients that go to different hospitals.
- 3. Line graph are used to plot continuous data e.g., mortality trends over time.





	F13	•	fx f	A	A
1	А	В	С	D	E
T		ID	Last name	First name	Income
	1	1134444	Bond	James	\$100,000.00
	2	3849813	Chan	Jacky	\$1,000,000.00
	3	5667777	Lee	Bruce	\$10,000,000.00
	4	3488388	Li	Jet	\$1,000,000.00
;	5	3737377	Tam	James	\$1.00
	6	2381389	Tam	Roger	\$50,000.00

Viewing A Large Spreadsheet

•Quite often a spreadsheet will be larger than the visible area of the computer screen.

•This is problematic if there is information that must remain visible on screen at all times.

	A	B	C	D	E	
1			1			
2	ID	A1	A2	A3	Midterm	Final
3	111	A	A	A	B	C
4	112	В	B+	C	C	D
5	113	D	D	D	D	F
6	114	В	A	В	В	C
7	115	A	A	A	A	A-
8	116	A	A	A	B	C
9	117	в	B+	C	C	D
10	118	D	D	D	D	F
11	119	В	A	В	В	C
12	120	A	A	A	A	A-
13	121	D	D	D	D	F
14	122	В	A	В	В	C
15	123	A	A	A	A	A-
16	124	A	A	A	B	C
17	125	В	B+	C	C	D
18	126	D	D	D	D	F
19	127	A	A	A	В	C
20	128	В	8+	C	C	D
21	129	D	D	D	D	F
22	130	B	8+	c	C	D



James Tan



You Should Now Know

•How electronic spreadsheets evolved out of a paper version

- •Simple principles of graphic design applied to spreadsheets
- •The difference between absolute and relative cell references
- •The organization and grouping of important Excel functions
- •The difference between a spreadsheet and a worksheet, when to employ multiple spreadsheets vs. multiple worksheets
- •Good design principles for spreadsheets
- •Guidelines for determining what representation to employ in a spreadsheet
- •How and why to freeze different parts of a spreadsheet view